

## 2015 "Mardamej" Projects

In 2015 “Mardamej” social innovation camp was held in 6 Infotuns operating in Armenia (Infotuns of Gyumri, Vanadzor, Armavir, Martuni, Ijevan and Syunik) from September 11-29. As a result total of 13 best projects were selected to receive financial support for implementing their social innovation ideas. Below you can find the projects and their short descriptions.

### **Social Bridge (Gyumri)**

The aim of the project was to develop an online platform targeted at two groups: (1) people facing social problems; (2) people willing to support/address those problems. On one hand people in need would be able to post information about themselves, on the other hand the supporters would post their contacts. The project linked the two groups, thus contributing to the solution of problems.

### **Esti Hametseq (Gyumri)**

The project aimed to produce a website to highlight Gyumri craftsmen and their creativities, thus serving as a virtual marketplace. It had a goal to improve efficiency of the work of local authorities and raise the popularity of craftsmen.

Project’s website: [www.jokat.am](http://www.jokat.am)

### **Workplace for disabled people (Vanadzor)**

The project aimed to promote the integration of people with disabilities into the society with the help of creating vacancies. In the scope of the project the team produced a website, where employers were able to post information on workplaces, including ones for disabled people. In its turn, Vanadzor InfoTun team provided trainings for the disabled people on CV writing and preparing for interviews.

Project’s website: [www.disabilityjob.am](http://www.disabilityjob.am)

### **Info Passenger (Vanadzor)**

The aim of the project was to raise the level of transparency and accountability of local self-governing bodies through disseminating information on transportation services (timetables, routes, and hotlines), Vanadzor city map, and relevant regulatory framework. It aimed to promote the quality improvement of public transport services in community.

Project’s website: [www.infopassenger.com](http://www.infopassenger.com)

### **Info Photo (Armavir)**

The aim of the project was to raise awareness about community problems with the help of photography by involving active young people and organizing online and offline exhibitions.

Project's FB page: [InfoPhoto](#)

### **Info Class (Armavir)**

The aim of the project was to create offline and online information platforms, which would allow target groups to get alternative information and discuss it. A group of young activists of Karakert village convened the local population and organized trainings and debates on community problems in order to develop their analytical and critical thinking and provide them with alternative information.

Project's website: [www.infodasaran.wordpress.com](http://www.infodasaran.wordpress.com)

### **Martuni Info Tour (Martuni)**

The aim of the project was to promote tourism in Martuni. The team developed itineraries using google maps, QR code, Facebook group, Martuni tour page, as well as new touristic packages, and provided them to tour operators in Armenia.

Project's FB group: [Horse Riding Club Armenia](#)

### **Info Museum (Martuni)**

The aim of the project was to provide communication between local authorities, tourist organizations, media, citizens and other interested people through "Vagashen Archeological and Preservation Center". The team made activities of the center visible.

Project's website: [www.infomuseum.wordpress.com](http://www.infomuseum.wordpress.com)

### **Ijevan Info Tour (Ijevan)**

The project aimed to present touristic opportunities of Ijevan on online platform and increase the number of tourists in the region.

Project's website: [www.ijevantour.com](http://www.ijevantour.com)

### **Interactive Theater (Ijevan)**

The aim of the project is to write stories on problems related to reforms and make theatrical performances for the population of Tavush region.

### **Waste management (Goris)**

The aim of the project was to raise the awareness of young people on the harmfulness of waste and the methods of efficient waste management. Team recruited volunteers and trained them on efficient ways of waste management. The team also developed information desks on waste management.

### **Monitoring Goris City Council's Activities (Goris)**

The project aimed to produce a website, which would highlight the activities of Goris local government, thus contributing to the transparency and accountability of the system.

Project's website: [www.gorisavagani.am](http://www.gorisavagani.am)

### **Visit Goris (Goris)**

The project aimed to increase the awareness on the community enlargement processes, to attract tourists, and to strengthen inter-community relations by using online and offline resources.

Project's website: [www.visitgoris.com](http://www.visitgoris.com)